

# KIM GOULDEN FISHING



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*Kim's knowledge of lures and patience on the water is unmatched — she gave our son his first trophy trout and a memory for life.*

*Client*



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## Texas Gulf Coast Saltwater Fishing Guide.

I'm Captain Kim Goulden, lifelong Texas Gulf Coast angler. I specialize in nearshore and inshore targets with artificial lures. I've guided anglers of all levels — from first-time youth casters to seasoned trophy hunters — across Port O'Connor, Port Mansfield, and middle Texas coast.

I'm a bimonthly columnist for Texas Fish & Game Magazine, a weekly guest on The Outdoor Show radio, and the host of women's coastal retreats and fishing clinics. My approach is simple: calm, safe, and adventure-filled experiences on the water that leave lasting stories and stronger anglers.

- ✓ LICENSED TEXAS SALTWATER GUIDE, 24' BAY BOAT OWNER/OPERATOR
- ✓ WELL-TRAVELED ANGLER
- ✓ TROPHY SPECKLED TROUT & TARPON
- ✓ PUBLISHED COLUMNIST — TEXAS FISH & GAME
- ✓ WEEKLY GUEST, TEXAS SALTWATER FISHING RADIO, THE OUTDOOR SHOW
- ✓ WOMEN'S & YOUTH RETREATS/CLINICS

# WOMEN'S RETREATS & YOUTH EDUCATION



## The Pursuit: South Texas Giants (Women's Edition)

Every year, I lead all-women retreats designed to combine five-star accommodations, private-chef dining, and serious fishing. These experiences empower women to step into wade fishing with artificial lures and chase trophy trout with confidence. Retreats sell out quickly and bring together anglers from across the U.S. who are eager to connect with brands that elevate their experience both on and off the water.

## Artificial Lure Clinics & Education

I teach the fundamentals of lure fishing, reading water, and building confidence. These sessions are often held in collaboration with local & national brands creating meaningful brand touchpoints with future anglers.

## Value for Partners

- ✓ **DIRECT ACCESS TO A MOTIVATED MALE & FEMALE ANGLING AUDIENCE**
- ✓ **BRAND INTEGRATION INTO EXCLUSIVE RETREAT EXPERIENCES**
- ✓ **OPPORTUNITY TO SUPPORT YOUTH EDUCATION IN FISHING & CONSERVATION**
- ✓ **SOCIAL & PRINT COVERAGE FROM EVENTS (PHOTOS, VIDEO REELS, TESTIMONIALS)**



# COLLABORATION & MEDIA VALUE

## Why Partner With Me

My audience isn't just watching — they're on the water. From anglers looking to land their first trout to women traveling for retreats and seasoned sportsmen chasing trophies, my platforms connect directly with outdoor enthusiasts who live and breathe saltwater adventure.

## Collaboration Opportunities

- Sponsored gear features in trips, clinics, retreats
- Social media campaigns & content creation
- Branded trip packages
- Guest speaking, articles, and event hosting
- Cross-promotions with lodges, resorts, and outdoor brands

## Licenses & Certifications

- USCG OUPV Six-Pack Near Coastal 100nm
- Texas All-Water Fishing Guide License
- CPR & First Aid Certified
- U.S. Passport – Valid for International Travel
- Fully Insured Charter Operation

## Audience & Reach

**INSTAGRAM:** 3085 followers

**FACEBOOK:** Active local + regional angler following

**RADIO REACH:** Weekly guest on an established Texas saltwater program

**PRINT AUDIENCE:** Texas Fish & Game Magazine (100,000 circulation)

### RETREATS & CLINICS:

Direct connection with anglers seeking gear, apparel, and destination travel experiences



## Audience Insight

Kim represents and reaches an emerging demographic of women with the time, resources, and independence to experience premium outdoor travel. Her authentic voice and professional credibility bridge the gap between traditional fishing culture and the next generation of women redefining adventure on the coast.

## Proof & Media

- ✓ Featured in Texas Fish & Game Magazine
- ✓ Youth anglers featured on magazine covers
- ✓ Women's Retreats: sold-out, 5-star reviewed experiences
- ✓ Trusted by repeat clients across the Texas Gulf Coast

# MEDIA | DESTINATION | BRANDS | EVENTS | INSTRUCTION

**AUTHENTIC STORYTELLING THAT CONNECTS AUDIENCES TO THE COASTAL LIFESTYLE**

As a professional guide, columnist for Texas Fish & Game Magazine, and regular guest on The Outdoor Show radio, Kim Goulden brings an authentic voice that resonates with anglers, brands, and coastal communities alike. Her on-the-water experience, media presence, and creative direction provide genuine connections between trusted products, powerful stories, and real results.

Kim partners with companies, lodges, and outdoor brands that share her commitment to integrity, conservation, and adventure. From social campaigns and magazine features to hosted events and destination coverage, she delivers content and representation rooted in authenticity and results.



## Collaboration Opportunities

### **BRAND FEATURES & PRODUCT SPOTLIGHTS**

authentic storytelling through editorial, digital, and on-water content.

### **SOCIAL MEDIA & MULTIMEDIA CAMPAIGNS**

engaging, experience-driven visuals and reels that connect with coastal audiences.

### **DESTINATION & LODGE COVERAGE**

professional representation and on-location media highlighting the full guest experience.

### **RADIO & EDITORIAL COLLABORATION**

interviews, print columns, and shared media appearances.

## Contact Kim

**EVERY PARTNERSHIP REFLECTS KIM'S CORE PHILOSOPHY — REAL EXPERIENCE, HONEST CONNECTION, AND THE PURSUIT OF WHAT THE COAST TRULY REPRESENTS.**

**TO DISCUSS MEDIA, DESTINATION, OR EVENT COLLABORATIONS, CONTACT KIM GOULDEN DIRECTLY.**

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